

ProNitro®

READY TO GROW

DLF
SEEDS & SCIENCE

The New Nitrogen Seed Coating

For significantly stronger
& faster establishment

High quality grass seed with all the nutrients needed for fast effective establishment in a single seed coating

ProNitro® Environmentally friendly,
labour saving and cost effective

ProNitro® focuses on improving nutrient utilisation during the early stages of plant growth. ProNitro® mixtures contain high quality seed from DLF, only cultivars with superior performance characteristics and seed lots with high vigor are selected for coating. ProNitro® contains a combination of both fast acting and slow release nitrogen encapsulated within a smooth outer coating for improved seed flow.



Benefits of ProNitro®

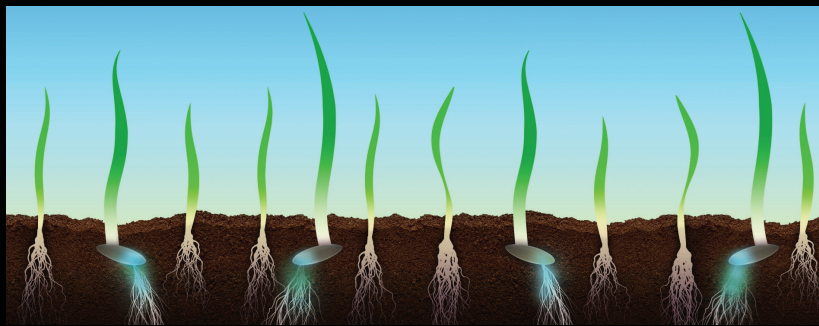
IMPROVED SEEDING RESULTS, GUARANTEED!
Faster, more uniform establishment & Reduced costs

- Labour saving and cost effective
- Targeted nutrient application, can reduce losses to the environment by 50%
- Replaces seedbed fertiliser
- Improved stress tolerance
- Up to 34% more plants Up to 30% increase in root growth
- Increased wear tolerance
- Reduced Poa annua and weed levels
- Pronitro® germinates rapidly
- Reduced weed invasion
- Strong root development
- Stronger healthier plants

ProNitro® coated seed germinates rapidly with strong root development



ProNitro® replaces the need for traditional pre seed fertilisers and can decrease leaching by up to 50%



As the fertiliser is coated directly onto the seeds, the germinating and developing seedling receives the full benefit of the additional nutrition, not the surrounding plants. The roots and shoots grow rapidly developing strong, vigorous plants. This is particularly important when overseeding into a competitive sward.



Regrowth over one week after cutting back to 20mm

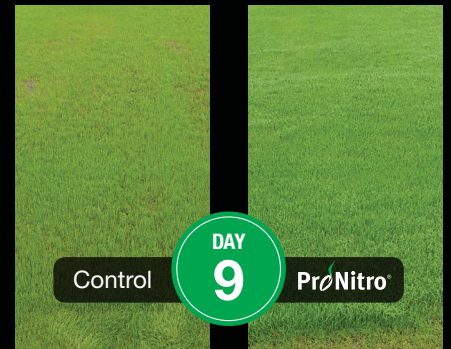
ProNitro's unique formulation delivers stronger establishment with up to 34% more plants and a 30% increase in root mass, resulting in a healthier sward and less weed invasion.

Marketed by:



www.dlf.co.uk

WICKET RENNOVATION TRIAL



"The sward had better colour and definitely established much faster across the wicket, including the difficult bowling and batting foot holes"



Matt Merchant
Head Groundsman
Emirates Old Trafford

TEE RENNOVATION TRIAL



"I would probably never go back to using an untreated seed in that situation again"



Jody Wilson
Course Manager
Mid Herts Golf Club

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